Want to **stop** production **delays** due to lightning?   
Want **full benefit** from new industry-wide **lightning protection** procedures?   
**Ribcage Solutions** is now providing full-service lightning protection for film and TV production!

Hi (name),

My name is Isaac Wostrel-Rubin and I’m reaching out to you today to introduce the company I co-founded, **Ribcage Solutions**, and our **new lightning protection service** **for productions**. As upcoming CSATF bulletin revisions bring **industry-wide changes to lightning protection procedures on set**, **we want to make sure productions are able to make full use of these revised procedures and the freedoms they provide (more below).** As a new vendor in the space, **we encourage producers and studios to reach out to us** directly to **discuss the needs of each production and production region** and how we might best be able to help.

**Upcoming CSATF Inclement Weather bulletin changes** will allow productions to continue working indoors during lightning storms *\*if\** they have adequate lightning protection on any connected generators. This means increased workplace safety, decreased delays, and potentially a lot of savings. Unfortunately, adding lightning protection means welding parts to and destroying generators, resulting in COSTLY L&Ds for productions, negating those savings!

Our innovative, new lightning protection service for productions centered around our patent-pending ARCANGEL™ lightning protection kit, provides the highest level of lightning protection and DOES NOT L&D WHAT IT PROTECTS. All of our lightning protection systems are designed, installed, and subsequently inspected according to LPI-175 and NFPA-780, the same regulatory basis of the CSATF bulletin. **Our lightning protection systems are the fastest, easiest, and cheapest way to ensure a generator meets the CSATF requirements to continue working!**

We provide any type of lightning protection services your production might need, for every type of budget: from **all-in-one lightning protection service including design, installation, and inspection** to **a-la-carte lightning protection kit rentals.**

Call our office or email me directly to discuss how we can help make your productions safer and prevent lightning delays with custom lightning protection systems!

**470-600-CAGE (2243)**

**isaac@ribcagesolutions.com**

**Rework considering the following:**

**Negotiation**

**Get party to reveal interest by telling you what they don’t want (ie make them say “no”)**

**Make them reveal interest by telling you “that’s right”**

**Give them an epiphany that helps them accomplish their interest**

**Sell them more epiphanies (solutions to the problems that affect their interests)**